



## Parish Presentation: 6-Minute Script

HELLO, MY NAME IS \_\_\_\_\_ (*Presenter First and Last Name*)

AND I AM HERE WITH THE NON-PROFIT ORGANIZATION,  
\_\_\_\_\_ (*Apostolate Name,*) WHOSE EXPRESS PURPOSE AND

MINISTRY IS TO OWN AND OPERATE A FULL-TIME CATHOLIC RADIO  
STATION IN \_\_\_\_\_ (*City Name.*)

THE NEWS THAT I HAVE COME TO SHARE WITH YOU THIS  
\_\_\_\_\_ (*Morning / Afternoon / Evening*) IS THAT WE HAVE ENTERED

INTO AN AGREEMENT TO BUY (BUILD) A LOCAL STATION, AND  
\_\_\_\_\_ (*Broadcast Area*) WILL HAVE FULL-TIME CATHOLIC RADIO

BY \_\_\_\_\_ (*Target Month / Year.*) THE STATION WILL BE AN EWTV  
CATHOLIC RADIO NETWORK AFFILIATE PROVIDING FAITHFUL,  
CATHOLIC PROGRAMMING, 24 HOURS A DAY, 365 DAYS A YEAR.

# Raising THE BAR



CATHOLIC RADIO IS SOMEWHAT OF AN ANOMALY IN OUR COUNTRY. THERE ARE OVER FIFTEEN THOUSAND A-M AND F-M RADIO STATIONS IN THE U.S.; TEN PERCENT OF THESE, OR OVER FIFTEEN HUNDRED, ARE PROTESTANT-FORMATTED STATIONS.

INCLUDING YOUR NEW CATHOLIC RADIO STATION, THERE ARE LESS THAN FOUR HUNDRED CATHOLIC RADIO STATIONS IN THE ENTIRE UNITED STATES. TO BRING THAT CLOSER TO HOME IN OUR LOCAL AREA, THERE ARE \_\_\_\_\_ (*Number*) PROTESTANT-FORMATTED STATIONS ON THE AIR, AND THIS WILL BE THE FIRST AND ONLY CATHOLIC RADIO STATION IN THE \_\_\_\_\_ (*City Name*) AREA. OUR PROTESTANT BROTHERS AND SISTERS HAVE SHOWN US THAT THIS IS AN EFFECTIVE MEANS OF EVANGELIZATION AND NOW WE ARE ESTABLISHING STATIONS AS WELL.

*(Page 2 of 9)*

# Raising THE BAR



CATHOLIC RADIO \_\_\_\_\_ (*Call Letters / Frequency / Band*) HAS THE BLESSING AND SUPPORT OF THE DIOCESE AND OF BISHOP (*Archbishop – Cardinal*) \_\_\_\_\_, BUT WE ARE NOT OWNED OR OPERATED BY THE DIOCESE. TRANSLATION: THEY THINK IT'S A GREAT IDEA, BUT WE NEED TO RAISE THE MONEY TO PAY FOR IT. THE TOTAL COST ASSOCIATED WITH THE PURCHASE OF THE STATION IS \$\_\_\_\_\_. WE HAVE CREATED AN ORGANIZATION CALLED THE CATHOLIC RADIO ARMY OF ANGELS IN ORDER TO HELP US REALIZE THIS GOAL.

WE SEE IN THE OLD AND NEW TESTAMENTS ANGELS TAKING MESSAGES FROM GOD AND DELIVERING THEM TO THE PEOPLE OF GOD. IN PARTICULAR, WE SEE THE ANGELS APPEARING TO THE SHEPHERDS AFTER THE BIRTH OF THE CHRIST CHILD, ANNOUNCING THEIR NEWS OF GREAT JOY, A JOY TO BE SHARED BY ALL THE PEOPLE, A MESSAGE OF SALVATION. WE HAVE THAT SAME OPPORTUNITY IN OUR DAY.

*(Page 3 of 9)*

# Raising THE BAR



THIS STATION WILL REACH WELL OVER \_\_\_\_\_ (*Population in the Signal Footprint*) PEOPLE WITH THE GOOD NEWS OF JESUS CHRIST AND THE CHURCH HE HIMSELF FOUNDED ON THE APOSTLE PETER. I INVITE YOU TO PARTICIPATE WITH ME, SHARING IN THIS SACRED MINISTRY OF THE ANGELS, SHARING THIS NEWS OF GREAT JOY.

I'D ASK THOSE SEATED CLOSEST TO THE END OF THE PEW, THE END CLOSEST TO THE MIDDLE OF THE CHURCH, TO PLEASE LOCATE THE STACK OF PLEDGE CARDS THAT ARE THERE, ALONG WITH THE PENCILS. IF YOU COULD PLEASE LOCATE THOSE NOW, AND PASS THEM DOWN TO THE OTHERS IN YOUR PEW, KEEPING ONE FOR YOURSELF OF COURSE, I'D LIKE TO GO OVER WITH YOU NOW HOW YOU CAN BECOME AN ANGEL IN THE CATHOLIC RADIO ARMY OF ANGELS.

*(Page 4 of 9)*

# Raising THE BAR



AGAIN, THE CARDS AND PENCILS ARE LOCATED ONLY ON ONE END OF THE PEW, THE END CLOSEST TO THE MIDDLE OF THE CHURCH. IF YOU ARE SEATED CLOSEST TO THAT END, I WOULD ASK THAT YOU PLEASE PASS DOWN BOTH THE PLEDGE CARDS AND PENCILS TO THE OTHERS IN YOUR PEW AT THIS TIME.

THE FIRST WAY YOU CAN BECOME AN ANGEL IN THE CATHOLIC RADIO ARMY OF ANGELS IS LISTED UNDER NAME AND ADDRESS, AND THAT IS BY MAKING A MONTHLY PLEDGE OF ANY AMOUNT LISTED ON THE CARD. SIMPLY CHECK THE BOX NEXT TO THE AMOUNT THAT YOU WOULD LIKE TO GIVE, OR IF THE AMOUNT YOU WOULD LIKE TO GIVE IS NOT LISTED ON THE CARD, SIMPLY WRITE THAT DOLLAR AMOUNT IN THE COLUMN PROVIDED, THEN CHECK THE BOX UNDERNEATH THAT SAYS "EACH MONTH." YOU CAN ALSO MAKE A ONE-TIME PLEDGE BY FOLLOWING THOSE SAME DIRECTIONS, BUT CHECKING THE BOX UNDERNEATH THAT SAYS "ONE-TIME ONLY."

# Raising THE BAR



WE HAVE A VERY SPECIAL OPPORTUNITY THIS WEEKEND HERE AT \_\_\_\_\_ (*Parish Name.*) A GROUP OF VERY GENEROUS INDIVIDUALS HAVE COME FORWARD AND AGREED TO MATCH THE ENTIRE PLEDGE AMOUNT OF ALL THE PARISHIONERS GATHERED HERE AT \_\_\_\_\_ (*Parish Name*) FOR THIS WEEKEND ONLY, UP TO \$\_\_\_\_\_ (*Matching Pledge Amount.*) THAT MEANS FOR EVERY DOLLAR YOU PLEDGE, WE GET TWO. SO, I WOULD ASK THAT YOU PLEASE KEEP THAT IN MIND AS YOU FILL OUT YOUR PLEDGE CARDS THIS \_\_\_\_\_ (*Morning / Afternoon / Evening.*)

ONE THING I WOULD POINT OUT IS, IF YOU MAKE A MONTHLY PLEDGE, WE ARE ABLE TO MULTIPLY THAT MONTHLY DOLLAR AMOUNT, TIMES TWELVE MONTHS, IN ORDER TO ARRIVE AT THE DOLLARS TO BE MATCHED.

*(Page 6 of 9)*



# Raising THE BAR



SO IN OTHER WORDS, IF YOU GIVE TEN DOLLARS A MONTH, TIMES TWELVE, THAT'S ONE HUNDRED TWENTY DOLLARS, **PLUS** ONE HUNDRED TWENTY DOLLARS FROM THE MATCHING PLEDGE, THAT'S A TWO HUNDRED FORTY DOLLAR GIFT FOR JUST TEN DOLLARS A MONTH. SO, I WOULD ASK THAT YOU PLEASE CONSIDER MAKING A MONTHLY PLEDGE IN ANY AMOUNT.

YOUR PLEDGES ARE TAX-DEDUCTIBLE. WE ARE A NON-PROFIT ORGANIZATION. I AM ONLY ASKING FOR **PLEDGES** THIS \_\_\_\_\_  
*(Morning / Afternoon / Evening,)* I AM NOT ASKING FOR CASH OR CHECKS. WHAT I WOULD ASK YOU TO DO IS SIMPLY FILL OUT THE CARD WITH YOUR INFORMATION AND INDICATE THE GIFT YOU WOULD LIKE TO GIVE.

# Raising THE BAR



THERE ARE BOXES LOCATED AT EACH OF THE EXITS. IF YOU WOULD PLEASE DROP YOUR CARD INTO ONE OF THE BOXES AS YOU LEAVE MASS THIS \_\_\_\_\_ (*Morning / Afternoon / Evening,*) WE WILL REMIND YOU **BY MAIL** IN THE NEXT COUPLE WEEKS OF THE PLEDGE THAT YOU HAVE MADE AND ASK YOU TO FULFILL IT IN THE NEXT THIRTY TO SIXTY DAYS.

PLEASE DO NOT TAKE YOUR PLEDGE CARDS HOME WITH YOU. THE ONLY WAY WE CAN TAKE ADVANTAGE OF THIS VERY GENEROUS MATCHING PLEDGE FOR \_\_\_\_\_ (*Parish Name*) IS IF YOU LEAVE YOUR PLEDGE CARDS WITH US TODAY.



# Raising THE BAR



I'D LIKE TO LEAVE YOU WITH ONE LAST THOUGHT AND THAT IS, THE ONLY THING YOU GET TO TAKE TO HEAVEN WITH YOU IS WHAT YOU GIVE AWAY WHILE YOU ARE ON THIS EARTH. JUST AS THE MESSAGE FROM THE ANGELS TO THE SHEPHERDS RESOUNDS TO OUR DAY, AFFECTING, CHANGING AND CONVERTING LIVES FOR THE LORD JESUS CHRIST EVEN IN OUR GENERATION, SO THE PLEDGE YOU MAKE THIS \_\_\_\_\_ (*Morning / Afternoon / Evening*) WILL NOT ONLY AFFECT OUR GENERATION, BUT GENERATIONS TO COME, AS THE GOOD NEWS OF JESUS CHRIST CONTINUES TO BE PROCLAIMED ON THE CATHOLIC AIRWAVES IN THIS AREA LONG PAST OUR LIFETIMES.

THANK YOU FOR YOUR KIND ATTENTION AND PATIENCE AND I WILL BE IN THE BACK IF YOU HAVE ANY QUESTIONS.