

Have a Plan for your Planning Meeting this Summer?

How about updating or brainstorming a Business Plan to help guide your mission forward?

Sample Planning Meeting Agenda

- At least 20 minute reflection from priest or deacon on the mission and charisms of your Catholic Radio group.
 - Prayer to bless efforts of the next 12 months.
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- A. Approval of Minutes
 - B. Business Plan Development and Review
 - a. Mission
 - b. Objectives
 - c. Goals
 - d. Keys to Success
 - e. Our Charisms
 - C. Financials
 - a. Budget and cash flow review
 - D. Staffing Review
 - E. Budget Approval
 - F. Staffing Approval
 - G. Action Committees
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Sample Catholic Radio Business Plan 2021

Executive Summary

----- began as an idea in ----- springing out of a ----- Thanks to a group of determined laypeople, and the leadership of -----, the group eventually secured a broadcast license from the FCC to make the dream a reality.

After -----years of effort and prayer, the station went on the air at ----- broadcasting Catholic programming 24 hours a day, seven days a week. National programming was provided by EWTN and their radio partners. The station chose ----- as its corporate name, after the patron saint of -----.

Mission

We are -----, an affiliate of EWTN and a nonprofit, Roman Catholic lay apostolate which promotes the Good News of Jesus Christ through local, national and international programming, via the airwaves and the Internet.

Objectives

1. Sustain and ensure long term stability for Catholic Radio and other technologies in Catholic Communications
2. To be an effective instrument of the "New Evangelization" To assist in providing catechesis, evangelization, and education in accordance with the Magisterium of the Catholic Church.
3. To serve the Church by actively promoting Catholic events, apostolates and parishes within the Dioceses of operation.
4. Promote the active involvement of listeners in the apostolate of Catholic radio and Identify and help develop Catholic leaders in our community

Goals

1. Strengthen Marriage
2. Increase Sacramental Practice
3. Promote Vocations
4. Promote the Dignity of the Human Person
5. Support Goals of Local Diocese

Keys to Success

A. Prayer

B. Example

- Living Our Faith and Being Present and Active in the Church

C. Active board and staff passionate for our mission

- Clearly define roles of staff and individual board members
- Regular board meetings
- Monthly Executive Committee Meetings

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E. Apply best practices for the success of our work

- Provide quality programming faithful to the Magisterium and of interest to our listeners. This includes an effort to increasingly give our programming a local flavor.

- Promote the good works of area Catholic parishes and apostolates, we not only serve the Church, but grow our listener and support base.
- Enlist the support of individual parish priests to build and promote our mission.
- Build an effective volunteer organization, we must recruit Catholics with a variety of talents.
- Practice good stewardship of the time, talent and treasure of our listeners and supporters.

F. Charisms

We have discerned the charisms of our apostolate to be.....



Have Questions or Want some help with your Annual Planning Meeting and Ideas?

Radio Executive Steve Splonskowski, formerly of Real Presence Radio, will meet with your staff and/or board and help evaluate where you are, where you would like to be and what might be keeping you from getting there. Steve will help you assess your current situation, develop a plan, and can even help execute that plan. Steve's educational background and over thirteen years of Catholic Radio management experience make him uniquely qualified to

walk with your organization on the path to stability and mission success.

Contact Steve Today!

You can reach Steve at: ssplonskowski@ewtn.com or 701-367-8493

Creative Courage!

Ideas from Friends in the Field

AM 1260 The Rock solicits prayer intentions from listeners and donors. The number one prayer request we get is for adult children and other family members who have left the faith or are not practicing the faith to return home.

We are going to air a Novena to St. Monica beginning on August 19th at 3 PM daily and ending on St. Monica's Feast Day, Friday August 27th with a closing Mass at St. Monica Church at 7 PM each day the on-air prayers will be led by someone different, our bishop, local priests, and some EWTN program hosts.

In our July printed newsletter, we'll include the novena prayers and a tear out card on which listeners can send us the first names of those for whom they'll be praying the novena. We'll have those cards on the altar for the Mass.

We also are in conversation with Sophia Press to offer copies of "[The St. Monica Club](#)" which deals with this very issue.

We also are considering an ice cream social following the Mass in the picnic shelter on the church grounds.

We thought it was a great way to engage our listeners, pray together, and with God's grace and St. Monica's intercession, help lead souls back to our Lord. We are not looking at this as any kind of fundraiser.

“Start being brave about everything. Drive out darkness and spread light. Don't look at your weaknesses. Realize instead that in Christ crucified you can do everything.”

-St. Catherine of Siena



Bernadette Boguski
Executive Director

Thank you for your Feedback and Ideas!

Please keep sharing with us how we can assist you!

Great stuff! THANKS

- Joe Nebistinsky

AM720 WHYF Station Manager

I love that idea! We shall see who we can get! Thank you! -Blessings,

- Heather Karrow

Programming Director Real Presence Radio

Steve, this is gold! Keep them ideas coming, Thank you. blessings,

- *Michael Drollman*

Cor Christi Ministries

Thank you, this email Ideas for Building Relationships in your community has been
really useful for us!

- *Lorena Albarrán*

Radio Santisimo Sacramento

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