



It's Pledge Drive Season!

And we have new promo spots ready for you to personalize and use to prepare your listeners and create excitement during your drive. Each spot has a 60 second music bed from Firstcom and includes a 30-40 second message from an EWTN personality - Add your branding, phone number and invitation and



voila it's ready for air!

Check out and download the spots at EAR.EWTN.COM



Creative Courage!

Celebrating the Year of St. Joseph



Pope Francis announced The Year of St. Joseph with his letter: *Patris Corde (with a Father's Heart)*. This beautiful letter is a profound reflection on the faith and courage of the guardian of Jesus and spouse of the Blessed Mother.

Consider having local priests (especially those at parishes named in honor of St. Joseph) record reflections using segments from *Patris Corde*.

WE ARE MAKING IT EASY!

We have already created scripts that you can use to make this happen. Here are a couple of samples and more are available on our EAR.EWTN.COM web page.

Script 1

This is Father () from (Parish) in (City)(State) I would like to share a short reflection from Pope Francis' letter announcing the year of St. Joseph:

We know that Joseph was a lowly carpenter, betrothed to Mary He was a "just man" ever ready to carry out God's will as revealed to him in the Law and through four dreams. Matthew and Luke, the two Evangelists who speak most of Joseph, tell us very little, yet enough for us to appreciate what sort of father he was, and the mission entrusted to him by God's Providence. Each of us can discover in Joseph – the man

who goes unnoticed, a daily, discreet and hidden presence – an intercessor, a support and a guide in times of trouble. Saint Joseph reminds us that those who appear hidden or in the shadows can play an incomparable role in the history of salvation.

As we journey together this year let us invoke the intercession of this great model of quiet virtue: St. Joseph pray for us!

Script 2

This is Father () from (Parish) in (City)(State) I would like to share a short reflection from Pope Francis' letter announcing the year of St. Joseph:

The greatness of Saint Joseph is that he was the spouse of Mary and the father of Jesus. In this way, he placed himself, in the words of Saint John Chrysostom, “at the service of the entire plan of salvation”. At times, we want to be in complete control, yet God always sees the bigger picture. Even through Joseph’s fears, God’s will, his history and his plan were at work. Joseph, then, teaches us that faith in God includes believing that he can work even through our fears, our frailties and our weaknesses. He also teaches us that amid the tempests of life, we must never be afraid to let the Lord steer our course.

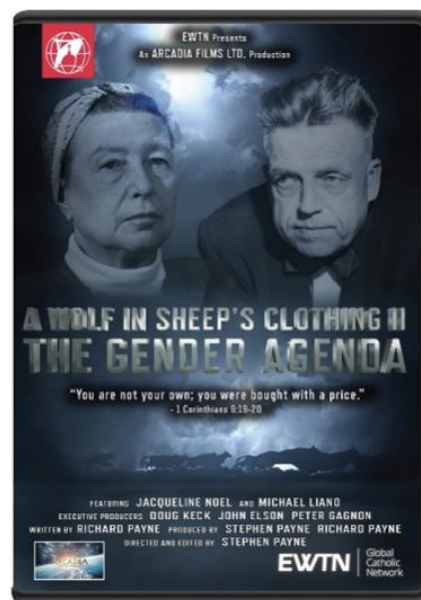
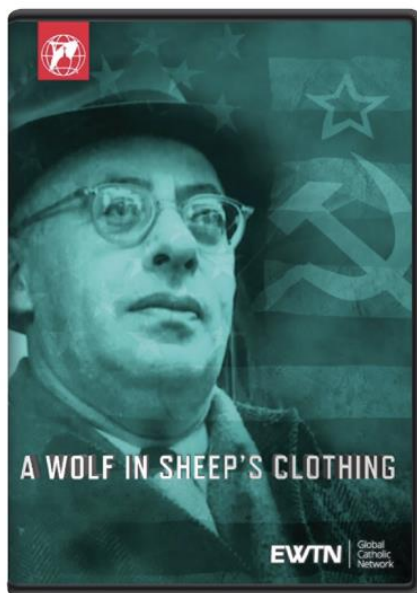
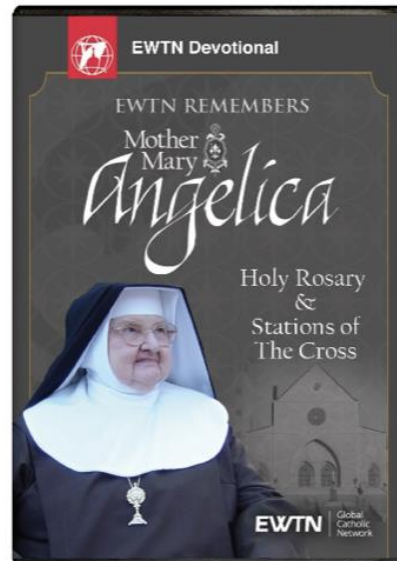
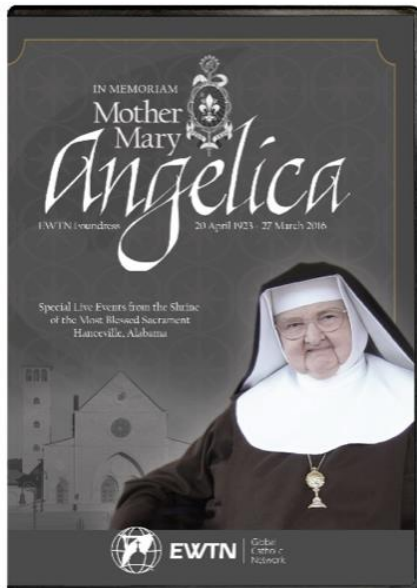
St Joseph model of heroic trust- Pray for us!

Check out more Scripts at EAR.EWTN.COM!



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Need Consulting and Coaching help?

Radio Executive Steve Splonskowski, formerly of Real Presence Radio, will meet with your staff and/or board and help evaluate where you are, where you would like to be and what might be keeping you from getting there. Steve will help you assess your current situation, develop a plan, and can even help execute that plan. Steve's educational background and over thirteen years of Catholic Radio management experience make him uniquely qualified to walk with your organization on the path to stability and mission success.

Contact Steve today for your FREE consultation.

You can reach Steve at:

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or

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